



Creating a LinkedIn Profile Summary Statement

The LinkedIn profile summary section is considered the most important **section** of the entire profile, usually consisting of 2-3 paragraphs with four to six sentences each that present an overview of your experience, your accomplishments, talents, work habits and skills. This section speaks volumes by consolidating the best you have to bring to an employer – it really stands out and pulls the reader in for a closer look at the rest of your profile.

The key is to have a concise summary that gives the reader a focused view of who you are, what drives you and what you are capable of. When used effectively it should communicate your professional background in a way that shouts, “Hire me! I’m qualified and full of potential that your company needs!”

For your LinkedIn profile, it is ok to speak in first person. Write your summary statement as if you are talking over a very brief cup of coffee.

Give the below samples a try, modify them to your background, or search out samples from mentors in your field.

Summary Examples:

Vibrant Human. Innovative Thinker.

I am passionate about social equity, improving health disparities especially among minority identities, and I value cultivating authentic interpersonal relationships. My focus is marketing public health— translating relevant statistics and literature into a digestible format to improve health outcomes for all.

As a biomedical engineer with a broad foundation of basic and applied sciences supplemented by engaging research experiences and an entrepreneurial, my public health mindset enables me to be committed to the improvement of healthcare through empowering our clinicians with cutting edge treatment and diagnostic tools.

✉ XYZ@gmail.com

Vibrant Human. Innovative Thinker.

I am an enthusiastic medical laboratory scientist with over 3 years of microbiology and parasitology clinical experience who aspires to obtain a career in public health and the non-profit sector that enables others to fulfill their needs in the areas of health and education.

I am able to work independently and have experience with many aspects of laboratory operation from start-up to shut-down, including maintenance and calibration of analyzers. I am intelligent, dependable,



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and able to learn quickly. I strive to provide accurate, timely analysis in a professional manner and foster a working environment that is calm, collaborative and respectful of coworkers and patients.

I am a self-motivated graduate student pursuing online biostatistics and epidemiology certificate program open to employment opportunities in the greater Boston, Massachusetts area.

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Seasoned global health project manager with 6+ years of experience developing integrated print and digital marketing programs, and event components to increase brand image, expand market share and drive revenue. Offering a unique combination of global health acumen, creativity and analytical skill with the ability to assess many vantage points to create cost-effective solutions for internal and external clients. Proficient in Adobe Creative Suite, MS Project and Salesforce.

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Relationships Expert, Project Manager, Community Specialist

I am a motivated, results-oriented professional with substantial communication, project management, and community relations experience. I know the importance of accountability, people development, and teamwork. This knowledge teaches me to take notice when working internally and with community partners.

When opportunity knocks, you better be listening at the door! Hearing that knock—that idea, connection, or realization—means everything. But opportunity does not always knock, sometimes it just slips in and lingers unseen waiting to be noticed. Noticing such opportunities is my greatest strength.

This talent for big picture thinking, strategic planning, and a community mindset comes from paying attention. Which is what I do – to timelines, to raw materials and, most importantly to people. To me, the successful management of a project is about more than the coordination of materials and calendars ... it's based on good relationships.

My achievements of which I am most proud happened because I paid attention, not just to the bottom line, but to people. These include:

- X Project
- Y Project
- Z Project

Being a well-rounded professional means never stop paying attention. My skills include:



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Leadership & Strategic Planning
Business Development
Revenue Generation
Account Management & Growth
Customer Service
Collaborative Management
Strategic Planning
Cross-Functional Team Communication &
Collaboration

Mentoring
Negotiation
Market Research

Connect with me so I can help your next community project come to light via Skype or Zoom, face to face in XYZ location or anywhere you fly me!

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